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PRESS RELEASE

Disruptive food safety company SnapDNA announces new board appointment.

Former Beyond Meat COO and CFO, Mark J. Nelson joins SnapDNA's Board of Directors

Broomfield, CO - January 12, 2022—SnapDNA today announced the appointment of Mark J. Nelson to the SnapDNA Board of Directors. “We are pleased to welcome Mr. Nelson to the SnapDNA Board”, said David Medin, Chairman and Chief Executive Officer of SnapDNA. “Mark’s deep experience in the food industry, biotechnology, finance, and operations will be invaluable to SnapDNA as we pursue our mission to revolutionize food diagnostic testing and launch our first products in early 2022, reducing the total time-to-result for food safety test results from up to 7 days to less than one hour.”

Mr. Nelson served as Chief Financial Officer and Chief Operations Officer of Beyond Meat, Inc. from 2015 to 2021, while leading the effort to take BYND public in 2019. Prior to Beyond Meat, Mr. Nelson was CFO of Farmer Bros. Co., a manufacturer and distributor of coffee, tea, spices, and culinary products. Mr. Nelson has also served in various roles as Chief Accounting Officer, Corporate Controller, Vice President and General Manager at Newport Corporation, a global supplier of advanced technology products and systems, and as Finance Director at Thermo Fisher Scientific Inc., a biotechnology product development company. Mr. Nelson holds a Bachelor of Business Administration with a specialty in Finance from University of Massachusetts at Amherst, Isenberg School of Management, and a Master of Business Administration from Babson College, Franklin W. Olin Graduate School of Business.

About SnapDNA

SnapDNA is a biotech and food safety company based in Broomfield, CO. SnapDNA has developed an on-site, rapid analysis platform for foodborne pathogens, allergens, and spoilage agents. The analysis can be performed almost anywhere by almost anyone and meets or exceeds every key metric to replace lab-based testing. SnapDNA is launching its first product, *Listeria* analysis, in early 2022. Contact Tom Jacobs for more information: tjacobs@snapdna.com